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ABSTRACT

To help enhance the effectiveness of college and university program reviews, practical information is provided on all aspects of the program review process. Definitions are given of the specific roles and functions of faculty, administrators, support staff, and others in the review process and how to evaluate the effectiveness of an existing program review procedure. Critical stages in the development of a program review plan are detailed--from assessing the need for review to determining the review criteria and selecting the right approach. Ways to establish the organizational climate that promotes successful program review through gaining the support of decision makers and maintaining good communications are shown. Advice is given on appointing a review coordinator, hiring consultants, preparing program self-studies, and collecting and analyzing data to ensure a smooth and efficient implementation process. The book presents examples of successful review techniques and explains strategies to ensure that the program review truly benefits the institution and its constituents. Contains 67 references. (GLR)

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